

Roberts Consulting

Strategic Thinking for Cultural Nonprofits

1715 Cambridge Street
Cambridge MA 02138

Services

Strategic and business planning, including guiding board and staff planning committees, writing plans, and mission review. Selected clients include:

Frist Center for the Visual Arts
Fairfield Museum and History Center
Historic New England
Indiana Historical Society
Strawbery Banke Museum

Boston Children's Museum
Webb Deane Stevens Museum
Harriet Beecher Stowe Center
RISD Museum of Art
Wilson Museum

Organizational assessment, including governance review, board development and training, accreditation, and other assessments. Selected clients include:

Isabella Stewart Gardner Museum
Winterthur
New England Aquarium
CT Commission on Culture & Tourism

American Philosophical Society
The Emily Dickinson Museum
Boston Landmarks Orchestra
International Tennis Hall of Fame and Museum

Professional development for entry level and mid career staff and boards in museums and other cultural organizations. Selected clients include:

American Association of Museums
American Association for State and
Local History
Boston Children's Museum
Museum Institute at Sagamore

Bank Street College New Perspectives
Council of American Jewish Museums
Museum Association of New York
Hartford Foundation for Public Giving
Museum Trustee Association

Meeting and retreat facilitation with boards, staff, and community in support of visioning, planning and program development. Selected clients include:

Americans for the Arts
New York State Council on the Arts
Waterworks Museum
Landmark Society of Western NY
Garrison Art Center

Pennsylvania Heritage Society
Essex Shipbuilding Museum
Mid Cambridge Neighborhood Association
Boston Camerata
Tower Hill Botanic Garden

Program conceptualization, including interpretive planning and development of new programs. Selected clients include:

Institute of Contemporary Art
Museum of Science, Boston (with
Cambridge Seven Associates)
MIT Museum
Experience Music Project

Bellamy-Ferriday House and Gardens
The Bostonian Society
Thoreau Farm Trust
Prudence Crandall House
Tudor Place House and Gardens

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Laura B. Roberts, Principal

Education

Master of Business Administration, with high honors; Boston University School of Management
Concentration: Public and Nonprofit Management, 1991
Recipient, John R. Russell Award for Public and Nonprofit Management Excellence, 2003

Master of Arts; Cooperstown Graduate Program, State University of New York
Concentration: History Museum Studies, 1977

Bachelor of Arts, magna cum laude; Radcliffe College, Harvard University
Concentration: Social Anthropology, 1974

Professional Experience

Principal, *Roberts Consulting, Cambridge, MA*. Since 1996

Executive Director, *Boston Center for Adult Education, Boston, MA* (1994-1996)
BCAE is the city's largest and oldest free standing adult education center.

Executive Director, *New England Museum Association, Boston, MA* (1988-1994)
NEMA is a region of the American Association of Museums, serving 900 individual and 200 institutional members.

Director of Education, *National Heritage Museum, Lexington, MA* (1984-1987)

Director of Education, *USS Constitution Museum, Boston, MA* (1983-1984)

Curator for Education, *Rhode Island Historical Society, Providence, RI* (1977-1983)

Assistant Coordinator of Volunteers, *Museum of Science, Boston, MA* (1974-1976)

Teaching Experience

Advisor and Faculty, *Bank Street College Museum Leadership Program, New York, NY*
Advise graduate students and teach mission, planning and boards of trustees (since 1999).

Faculty, *Harvard University Extension School, Cambridge, MA*
Teach *Managing a Museum in Changing Times* in graduate museum studies program (current)

Visiting Lecturer, *Tufts University, Medford, MA*
Taught *Museums Today: Mission and Function* in graduate Museum Certificate program and contributed to ongoing curriculum review and development (1993-2009).

Faculty, *Developing History Leaders @ SHA* (formerly *Seminar in Historical Administration, Indianapolis, IN*)
Annually teach *Managing Change* to mid-career professionals (since 1997).

Adjunct Assistant Professor, *Boston University School of Management, Boston, MA*
Taught several required and elective nonprofit and arts management courses in the graduate Public and Nonprofit Management Program (1995-2006).

Adjunct Faculty, *Lesley University School of Management, Cambridge, MA*
Taught *Nonprofit Arts Organization Management* in graduate Arts Administration program (1991-1994); supervised graduate students in independent studies related to museum management.

Board and Volunteer Experience

Current and Recent

First Night, Boston

Chair of the Board of the organization that created the New Year's Eve community arts festival

Tufts University Art Gallery

Chair of the Advisory Board, Member of University Gifts of Art Committee

Institute for Learning Innovation

Secretary of the Board of Directors, past Treasurer

Central Square Theater, Cambridge

Member, Board of Directors; Chair, Governance Committee

Mary Baker Eddy Library, Boston

Member, Board of Trustees

Massachusetts Historical Society

Public Programs and Exhibitions Committee

Journal of Museum Education

Member, Editorial Review Panel

The Museum Group

Member of a consortium of independent museum professionals; past President and Treasurer

Massachusetts Foundation for the Humanities (now Mass Humanities)

Member, Advisory Board and Evaluation Committee; former Member of Board of Directors and past President

Prior board experience

AAM Education Committee

Cooperstown Graduate Association

Massachusetts Council for the Social Studies

MIT Museum

Mid Cambridge Neighborhood Assn

New England Museum Association

Oral History Center (Cambridge MA)

Rhode Island Committee on the Humanities

Rhode Island Social Studies Association

Social Venture Partners, Boston

Volunteers in Action (Providence RI)

Wayland (MA) Historical Commission

Wayland (MA) Historical Society

WGBH Community Advisory Board

Continuing Education

Institute for Nonprofit Consulting, CompassPoint and Hartford Foundation for Public Giving

Managing Change, Radcliffe Seminars

Legal Aspects of Museum Administration, American Bar Association

Right Brain + Left Brain = Productivity, Polaroid Corporation

Managing Staff for Results, Public Management Institute

Reinterpreting America's Past, American Association for State and Local History

Seminar in Museum Evaluation, Smithsonian Institution

Seminar in Community History, Newberry Library

Grant Review Experience

Massachusetts Cultural Council

Massachusetts Foundation for the
Humanities

National Endowment for the Humanities

New Hampshire Council on the Arts

Rhode Island State Council on the Arts

Publications

- Review, "Twilight at Conner Prairie," *NemaNews*, Summer 2011
- "Museums as Catalysts for Change," *NemaNews*, Winter 2011
- "Assessment and Planning Using Portfolio Analysis," *Journal of Museum Education*, Summer 2010
- "The Winds of Opportunity," *History News*, Spring 2010 (with Barbara Franco)
- "New Opportunities in National Service Programs," *NemaNews*, Winter 2010
- Middletown Historical Society discussion cases, *StEPS Workbook*, AASLH, 2009
- "New Opportunities in National Service Programs," *Guild Notes*, Spring 2009
- Review, "Creating Great Visitor Experiences," *Visitor Studies*, Volume 10, Number 2.
- Commentary, "Case Study: Tough Decisions," *Board Member*, February/March, 2005
- "Outcomes and Experience: New Priorities for Museums," *Curator, The Museum Journal*, January 2001.
- Review, "Nonprofit Boards that Work," *NemaNews*, Summer 2001.
- Review, Recent Books on Philanthropy, *Journal of Policy Analysis and Management*, Winter 2001.
- "Assessment and Planning Using a Graphical Portfolio Approach," *NemaNews*, Fall 2000.
- Standards and Guidelines for Museum Internships*, American Association of Museums Technical Information Service, 1993.
- 1992/93 Salary and Benefits Survey*, New England Museum Association, 1993.
- "Nonprofit and Loss: The crisis of public confidence in museums," *Museum News*, March/April 1993.
- "Museums & Volunteers - A Look into the Future," *American Association for Museum Volunteers*, Spring 1992.
- 1990 Salary Survey*, New England Museum Association, 1990.
- Museums and Classrooms: A Teacher's Guide to Using Rhode Island's Museums*, Rhode Island Historical Society, 1986.
- "Planning a Successful Museum Field Trip," *Massachusetts Elementary Educator*, September 1986.
- "Ben Franklin at the Museum of our National Heritage," *The Journal of Museum Education*, Spring 1986.
- "Working Women: Images of Women at Work in Rhode Island, 1880 to 1925," *Rhode Island History*, February 1979 (with others).
- "Should Volunteers be Fired?" *Voluntary Action Leadership*, Fall 1979.

Case Studies

- Case study on financial decision making, New England Museum Association Annual Conference
- Case studies on cultural property and financial decision making, Museum Trustee Association
- Boston Children's Museum and Lied Discovery Children's Museum, Promising Practice Award Winners, Association of Children's Museums
- Case studies on organizational change, Seminar in Historical Administration
- Case study on internal communication, Marketing Initiative for Small and Mid-Sized Arts Organizations, Hartford Foundation for Public Giving
- Cincinnati Museum Center, New England Museum Association Annual Conference
- Historical Society of Washington DC, New England Museum Association Annual Conference